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**FOR IMMEDIATE RELEASE**

## **iZ Technology Launches Redesigned Website**

**Vancouver, BC (August 8, 2007)** iZ Technology Corporation, the manufacturer of the RADAR<sup>®</sup> line of professional-grade hard disk multi-track recorders, has announced the launch of its newly redesigned Web site, [www.izcorp.com](http://www.izcorp.com). The new site includes important technical information about RADAR<sup>®</sup>, introduces a fresh look for iZ Technology, and significantly improves navigation.

“RADAR has an enviable word-of-mouth reputation for great sound, easy workflow, and industry-leading technical support,” says Cecilia Fernández, iZ Technology’s Marketing Coordinator. “That reputation is now backed up by the new Web site’s instructive content and easy navigation. We’re really pleased to debut this new site – it’s a great resource for current and future RADAR users.”

In re-designing the site, a main focus was to add to the information resources available. Look for the addition of detailed Product pages with full technical specs, the re-organization of Support documents and software download directories, the inclusion of RADAR<sup>®</sup> Tech Tips, and the introduction of RADAR<sup>®</sup> Application pages highlighting how RADAR<sup>®</sup> integrates with Studio, Live, Film, and Playback scenarios.

For those wanting to learn more about who uses RADAR<sup>®</sup>, the new Community section’s Profile page runs stories on RADAR<sup>®</sup> users, while the Studio Locator page continues to offer free listings of RADAR<sup>®</sup> facilities around the globe.

“This Web site encapsulates years of customer feedback about the quality and quantity of information our users require,” says Barry Henderson, President of iZ Technology. “I’ve always wanted a no-compromise Web site that conveys our passion for quality, delivers on our users’ need for the right information, and makes navigating on a computer a pleasant experience. To me, this new site strikes the perfect balance.”

### **About RADAR<sup>®</sup>**

RADAR<sup>®</sup> systems are the premier choice for multi-track recording and playback in some of the finest recording studios, scoring stages, theatres, and post production houses around the world. With a commitment to unparalleled sound, rock-solid reliability, and invisibility to the creative flow, RADAR<sup>®</sup> transcends the traditional barriers of performance and sonic quality.

### **About iZ Technology**

iZ Technology is a Canadian owned and operated corporation committed to providing technology solutions that facilitate creative expression and audio production flow. As the leading manufacturer of professional audio hard disk multi-track recorders, iZ Technology sets itself apart with industry-leading free technical support and a boutique approach to business in a big-box world.

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