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iZ Technology Corporation Debuts New Website

Sporting a fresh new look and streamlined interface, the new iZ Technology Website consolidates iZ Technology domain names www.izcorp.com and www.recordingtheworld.com and provides a new focus centered on RADAR® users and RADAR® dealers worldwide.

Burnaby, November 15, 2002 – The all new iZ Technology website includes sections profile RADAR® users, domestic and international dealers and a new Talkback section that provides feedback forms, news and information links and access to the high traffic iZ Forum.

"RADAR is a product with a million stories. It is used by some of the biggest names in the business and yet in some ways it's still a bit like an insiders secret in the industry" comments Robin Leboe, VP Marketing for iZ Technology. "The new site reflects our companies desire to share these stories and to showcase our customers. They provide some of the best advertising and promotion we could possibly ask for and we want to acknowledge and promote them in return wherever and whenever possible."

The new site provides a framework for the next phase of online development, gathering and documenting the untapped wealth of comments and testimonials that have played a part in fueling the RADAR® product lines legendary reputation among industry professionals.

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