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FOR IMMEDIATE RELEASE

iZ Technology Expands Global Reach
ADA Converters Now Available Through ES-ProAudio

Vancouver, BC (November 13, 2008) - Due to the increasing worldwide interest in ADA A/D & D/A converters, iZ Technology Corporation announced the addition of ES-ProAudio to its dealer network.

ES-ProAudio becomes the official dealer for ADA converters in five European countries - Germany, France, Denmark, Switzerland, and Austria, and joins a network of existing dealerships in North America (Mercenary Audio, Rack-n-Roll Audio), Europe (Stirling Audio (UK), Studiocare Professional Audio (UK), Bon Studio (Greece)), and Australia (Mixmasters Pro Audio).

“We had been looking for increased representation in the European market,” explained Barry Henderson, President and CEO of iZ Technology. “ES-ProAudio has an established client base, and they represent a great selection of high end audio equipment. They’ll make a fantastic addition to our dealer network.”

Erwin Strich, President of ES-ProAudio mentions that they focus on both the professional and passionate project studio markets. Es-ProAudio can be reached by telephone (+49.151.5040.3545), by email (contact@es-proaudio.de), or by visiting their website (www.es-proaudio.de).

About ADA
ADA - a high-end, multi-channel A/D & D/A converter - brings the rich purity of analogue recording to the world of workstations. Each ADA is made-to-order, with 8, 16, or 24 channels of iZ Technology’s acclaimed Classic, Nyquist, or S-Nyquist converter cards - the same cards found in the iZ RADAR multi-track recorder. With ADA’s modular design, users can select the desired number of analogue ins and outs, then re-confi gure the I/O ratios and add channels to the unit whenever needed. ADA also interfaces with Logic, Nuendo, REAPER, and all native DAWs via MADI digital I/O, or with Pro Tools via the iZ Dual Pro Tools|HD interface card.

ADA is available now, with pricing starting at $7,400 USD. For more information about ADA, visit the iZ Technology website at www.izcorp.com/ada.php.

About iZ Technology Corporation
iZ Technology is a Canadian corporation that creates integrated hardware and software systems designed to meet the creative and technical needs of audio professionals. As a leading manufacturer of pro audio multi-track recorders and converters, iZ Technology strives to preserve the integrity and sound quality of audio recordings. For more information, visit www.izcorp.com.

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