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FOR IMMEDIATE RELEASE

iZ Technology Introduces ADA: a Professional A/D & D/A Converter System

Vancouver, BC (March 28, 2007) - iZ Technology, maker of the RADAR® digital multi-track recorder, is excited to introduce ADA, a high-end, multi-channel A/D & D/A converter that brings the rich purity of analogue recording to the world of workstations.

Each ADA is made-to-order with 8, 16, or 24 channels of iZ Technology's acclaimed Classic, Nyquist, or S-Nyquist converter cards – the same cards found in the iZ RADAR multi-track recorder. With ADA's modular design, users can select the desired number of analogue ins & outs, then re-configure the I/O ratios and add channel count to the unit whenever needed. ADA also interfaces with Logic, Nuendo, REAPER, and all native DAWs via MADI digital I/O, or with ProTools via the iZ Dual ProTools HD interface card.

"We've spent the last 15 years perfecting the many aspects of our converter designs to make RADAR the absolute best sounding multi-track in the business, but the technology had always been exclusive to RADAR owners – much to the disappointment of workstation users," says Barry Henderson, President and CEO of iZ Technology. "With ADA, we've combined the high-end conversion technology used in RADAR with native DAW and ProTools connectivity, finally making signature iZ sound available to DAW-based studios as a dedicated converter system."

ADA at a glance:

- 8, 16, or 24 channels of A/D & D/A conversion
- 24 bit, 48-192 kHz
- Fully customizable and re-configurable I/O ratios
- Standard MADI digital I/O
- Optional ADAT Lightpipe digital I/O - May 2008
- Interface with Logic, ProTools, Nuendo, REAPER, and all native DAWs via MADI
- Optional iZ Dual ProTools HD interface card
- Word Clock, Video Sync, 2-channel AES/SPDIF Sync I/O
- Easy-to-use routing via graphic user interface
- Touchscreen front-panel controls

ADA is available as of March, 2008; prices start at \$7500 USD. For more information about ADA, visit the iZ Technology website at www.izcorp.com/ada-nyquist.php, or contact iZ via toll-free phone at 1-800-776-1356 or via email at izsales@izcorp.com.

About iZ Technology

iZ Technology is a Canadian corporation that creates integrated hardware and software systems designed to meet the creative and technical needs of audio professionals. As a leading manufacturer of pro audio multi-track recorders and converters, iZ Technology strives to preserve the integrity and sound quality of audio recordings.